Public-Private Partnerships:
Expectations of Private Sector Partners for
International Animal Health and
Livestock Sector Development Programmes

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85th General Session - OIE
Paris – May 2017
EVERY PERSON DESERVES THE CHANCE TO LIVE A HEALTHY, PRODUCTIVE LIFE.
Needs and opportunities: Global Community commitment to Sustainable Development Goals

Livestock and the SDGs: review of main linkages

Source: FAO-AGAL, Synthesis- Livestock and Sustainable Development Goals
Needs and opportunities: Livestock demand growth and macroeconomic drivers (e.g. SSA)

Population is expected to increase, especially in Sub-Saharan Africa

Furthermore, demand will be stimulated by increased per capita incomes

...as well as increased urbanization rates, which stimulates consumption and infrastructure

This is expected to drive demand for livestock products, which in turn would support high growth rates in livestock sector

Partnership is essential: no sector can meet all needs alone

Achieving the ambitious targets of the 2030 Agenda requires a revitalized and enhanced global partnership that brings together Governments, civil society, the private sector, the United Nations system, intergovernmental organisations and other actors and mobilizes all available resources. Enhancing support to countries is fundamental to equitable progress for all.

**SDG 17**

Effective private sector participation is a key driving force which needs to be encouraged and facilitated at all levels through the formation of functional public-private partnerships mediated by appropriate policies, regulatory framework and engagement platforms.

**LiDeSA 2015 - 2035**
A public-private partnership is a contractual arrangement between a public agency and a private sector entity. Through this agreement, the skills and assets of each sector are employed in delivering a service or facility for the benefit of the general public.

- General public benefits
- Public sector fulfills its obligation to society
- Private sector meets the needs of society and business objectives.
Ethiochicken: an example of a Public-Private Partnership contributing to the achievement of SDGs

- Develop Livestock Master Plan
- Identifies poultry as a key opportunity
- Explores options for development

- Enters into partnership with GoE
- Decides on business model including risks and innovation
- Identifies dual purpose chicken-meet GoE objectives

- Government Hatcheries leased
- Mother Units – Agent operated
- Household Producers – Govt extension staff

- Public sector and Private sector aligned together on the vision and objectives
- Government leases facilities; use of extension services; permits import of stock, quality equipment and vaccines
- Ethiochicken brings expertise, identifies technology, takes appropriate risks to realize shared objectives
Independent evaluation of Ethiochicken

- Hatcheries refurbished, expanded and producing 7.4 million DOC/year (from less than 1 million DOC/year)
- Veterinarians, technicians and staff employed and trained – 99% staff from Ethiopia
- >85% household producers are women
- Ethiochicken twice as productive compared to indigenous chicken in eggs. 30-50% sold, the rest are consumed
- Eggs = 20% higher price, 3.5x household income; Chicken = 30% higher price, >2x household income
Expectations of the private sector

- A stable policy environment
- A transparent regulatory framework applied consistently
- Incentives for innovation and acceptance of technology
- Predictable and reliable engagement with the public sector
- Application of a win-win-win philosophy (Society-Public-Private)
An opportunity for public sector to lead: defining the hierarchy of Veterinary Service delivery

- Public Sector alone cannot always meet the demands due to scarcity of resources and risks associated with innovation
- Private sector cannot fulfill the needs of society on its own
- The public and private sectors should partner together to address the complex and demanding environment for Veterinary Services and to fulfil societal demands
- The public sector (OIE delegates) can take leadership and work with the OIE to define the roles and responsibilities of public and private sectors to ensure the optimal delivery of Veterinary Services and fulfill the SDGs